

BEAUTY FORUM Festival · 18 + 19 October 2025, Munich

☐ Binding registration for BEAUTY FORUM Festival 2025 – closed area, only B2B

☐ Binding registration for BEAUTY FORUM Festival 2025 – open area, B2B + B2C

Contact: Phone: +49 7243 7278-195 · events@health-and-beauty.com

Address for trade fair correspondence and invoice*

Company*
Contact person trade fair*
Street/Number*
Post code / City*
Country*
Phone direct*
E-mail direct*
Homepage*
Tax number*

Placement information exhibitor area cosmetics

- ☐ Cosmetic exclusiv (order area)
☐ Cosmetic direct (direct sales)

Your entry in exhibition catalogue*

Company*
Catalog entry under letter*
Street/Number*
Post code/City*
Country*
Email in general*
Homepage*

*Please note that the information you provide is necessary and binding for the internet and trade fair entries. The entries will be made after sending the registration.

☐ Binding registration for BEAUTY FORUM Festival 2025 – Start-up Area

Scope of services: 4 x 2 m stand area incl. stand construction, media fee, 2 exhibitor passes, 10 voucher codes, digital ESC, communication services

Price: 2,500 EUR

☐ Binding registration for BEAUTY FORUM Festival 2025 – School & training area

Scope of services: stand area within the school & training area, counter, 2 bar stools, place for your roll-up and your advertising materials

Price: 990 EUR

Prices & conditions

Early bird prices till

31 January 2025:

Row booth: 154 EUR/sqm
Corner booth: 162 EUR/sqm
Head booth: 169 EUR/sqm
Block booth: 174 EUR/sqm

Surcharge Cosmetic exclusiv:
360 EUR

Co-exhibitor fee:
400 EUR

Disposal fee incl. energy fee**:

to 25 sqm: 160 EUR
to 59 sqm: 210 EUR
to 99 sqm: 260 EUR
from 100 sqm: 310 EUR

**Disposal flat rate: Applies to all waste during the event.

Media fee: 349 EUR

Publication of exhibitor data (basic entry in the alphabetical list of exhibitors, product breakdown, naming of brands) in the digital media and the catalog.

Your advertising opportunities: All advertising options concerning BEAUTY FORUM Festival 2025 available from May/June 2025.

Prices from

1 February 2025*

Row booth: 166 EUR/sqm
Corner booth: 174 EUR/sqm
Head booth: 181 EUR/sqm
Block booth: 186 EUR/sqm

* From 1 February till 30 April 2025
3% cash discount by paying within 4 weeks after booking.

Prices plus statutory value added tax.

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REGISTRATION

Stand type

- ☐ Row stand: (1 side open) ☐ Head stand: (3 side open)
☐ Corner stand: (2 sides open) ☐ Block stand: (4 side open)

It is obligatory to build the selected number of open stand sides open on site.
All sides booked as „open sides“ may not be closed.

Minimum requirement for the stand construction are rear and side panel and carpet (according to terms and conditions).

- ☐ We have our own booth.

Stand size

Minimum Stand size: 12 sqm

Length in m: _____

Wide in m: _____

Booth size in sqm: _____

Planned build-up height: _____

Please fill in if you were an exhibitor at BEAUTY FORUM MUNICH 2024

- ☐ We were satisfied with our stand location.
☐ We would like to be in a different location.

List of products & services

Beauty

- ☐ Anti-aging cosmetics
☐ Apparative cosmetics
☐ Essential oils/fragrance additives
☐ Decorative cosmetics
☐ Hairdressing/barber accessoires
☐ Epilation/depilation/laser
☐ Body care
☐ Natural cosmetics
☐ Vegan natural cosmetics
☐ Perfume
☐ Studio supplies
☐ Permanent Make-up
☐ Care cosmetics
☐ Solar cosmetics
☐ Spray Tanning
☐ Lashes
☐ Active ingredient cosmetics

Foot care/Podiatry

- ☐ Foot care equipment
☐ Foot care products
☐ Accessories Podiatry/medical foot care
☐ Accessories cosmetical foot care

Nail

- ☐ Hand and nail care
☐ Nail Design/NailArt

Equipment

- ☐ Workwear and textiles
☐ Decoration and advertising material
☐ Business and cabin concepts

- ☐ Interior design/furnishings/planning
☐ Cabin equipment
☐ Packaging

Services

- ☐ Education and training
☐ Consulting/advertising
☐ EDP and cash systems
☐ Color and style consulting
☐ Fairs/Congresses
☐ Publishing houses/associations
☐ Insurances
☐ Specialist literature

Fitness

- ☐ Body shaping
☐ Fitness/Training equipment
☐ Rehabilitation/prevention Equipment
☐ Personal training

Health/Nutrition

- ☐ Health coaching/nutritional advice
☐ Nutritional supplements Cosmetics
☐ Nutritional supplements Fitness
☐ Superfood

Medical Beauty

- ☐ Aesthetic plastic surgery
☐ Cosmeceuticals
☐ Dental aesthetics/dental cosmetics
☐ Dermacosmetics
☐ Medical instruments
☐ Non-invasive treatments

- ☐ Reconstruction medicine
☐ Beauty farms/beauty clinic/beauty travel

Salon Accessoires/Jewelry

- ☐ Accessories
☐ Jewelry
☐ Fashion

Wellbeing/Mindfulness

- ☐ Mental Health
☐ Personal coach
☐ Prevention offers
☐ Yoga and Pilates, accessoires
☐ Sleep and regeneration support

Wellness & Spa

- ☐ Day Spa
☐ Massage
☐ Wellness and therapy equipment
☐ Wellness facilities and equipment
☐ Wellness products and treatments
☐ Wellness hotels

Living and Lifestyle

- ☐ Offers for sustainable lifestyle
☐ Fair Trade
☐ Living and studio concepts

Consent Information Newsletter for Exhibitors

- ☐ Yes, I would like to receive regular information about upcoming and new BEAUTY FORUM fairs and events.

The whole of the above event, and in particular the application for entry, acceptance, conclusion of the contract and management of the event, is subject exclusively to the conditions of participation as laid down by the Health and Beauty Germany GmbH. By submitting this form the applicant signals his or her acceptance of these terms and conditions. Any other conditions that are contrary to or vary from these conditions of participation are not valid. The relevant terms and conditions can be found on the Internet at www.health-and-beauty.com on the Trade Fairs pages. Should any applicant not have access to the Internet then the terms and conditions can be requested by mail. The place of performance and jurisdiction for all mutual obligations is Karlsruhe or, at the request of the organizer, the jurisdiction of the exhibitor's place of business. This also applies the complains arising from cheques or drafts.

By signing this document I accept the terms and conditions. Health and Beauty Germany GmbH, Ludwig-Erhard-Str. 2, 76275 Ettlingen, Germany.
Legally registered in Mannheim, HRB 108901 Mannheim, VAT ID: DE813440463, Taxation number. 31192/37758, managing director: Roberto Valente

The application form should be filled in and signed, and returned to the organisers.

Date and place

Company stamp and signature legally binding on the company

BEAUTY FORUM Festival is an event of
HEALTH AND BEAUTY Germany GmbH

A company of
HEALTH & BEAUTY

Part of
 **Bologna Fiere**
COSMOPROF

Contact: Phone +49 7243 7278-0 – events@health-and-beauty.com – www.beauty-forum.com/events

Stand construction – tailor-made solutions for a stress-free exhibition

We hereby order the following stand construction*:

- ☐ KOMFORT-BEAUTY (55 EUR/sqm)
(minimum 9 sqm)



"KOMFORT-BEAUTY" stand

55 EUR/sqm plus VAT

Rental including building-up and dismantling.

Minimum size: 9.0 sqm

Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Triangular display nameboard – white
- Lighting: one LED spotlight per 3.0 sqm

- ☐ STANDARD-BEAUTY (59 EUR/sqm)
(minimum 9 sqm)



"STANDARD-BEAUTY" stand

59 EUR/sqm plus VAT

Rental including building-up and dismantling.

Minimum size 9.0 sqm

Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Display white
- Lighting: one LED spotlight per 3.0 sqm as well as one LED arm spotlight

- ☐ BUSINESS-BEAUTY (72 EUR/sqm)
(minimum 12 sqm)



"BUSINESS-BEAUTY" stand

72 EUR/sqm plus VAT

Rental including building-up and dismantling.

Minimum size 12.0 sqm

Does not include electricity.

Basic fittings

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Towers white (height: 3.5 m)
- Lockable cabin with cloakroom (0.5 sqm), door white
- Open storeroom 0.5 sqm
- Lighting: one LED spotlight per 3.0 sqm as well as one LED arm spotlight per tower

- ☐ MULTI ONE BEAUTY (105 EUR/sqm)
(minimum 12 sqm)



Stand type "MULTI ONE BEAUTY"

105 EUR/sqm plus VAT

Rental including building-up and dismantling.

minimum size: 12.0 sqm

without power connection

Basic equipment

- Rips exhibition roll carpeting, available in various colours
- Wall cladding, white, height: 2.5 m
- Lighting: one LED spotlight per 3.0 m²
- Lockable cabin, door panel white (for an additional charge)

*Prices for a complete stand plus planning fees and flat-rate transport fee
(Furniture, decoration, graphics not included in the package)

Please name your type of stand:

Row stand

_____m €
|
|

Corner stand (left)

_____m €
|
|

Corner stand (right)

_____m €
|
|

Head stand

_____m €
|
|

Please select your colours:

Rips (ribbed carpet off the roll, brand new unused)

- ☐ grey ☐ anthracite ☐ dark blue
☐ light blue ☐ green ☐ red ☐ black

Please give us your company details

Exhibitor _____

Contact _____

Street/Number _____

Post code/City _____

Phone _____

Email _____

Event BEAUTY FORUM Festival 2025 _____

Hall _____

Stand _____

Your contact for stand construction

Max Rappenglitz GmbH
Frauenstr. 50
82216 Maisach, Germany
Phone +49 8141 22835-16
Mobile +49 151 44163362
melanie.eiblmeier@rappenglitz.de

Please give us the address for invoicing:

Date and place

Company stamp and signature legally binding on the company